About Us

Fun Roads is an advertiser-supported, 24/7 television network that taps into the spirit of the open road.

There's been a fundamental shift in the way we travel... we're hitting the road in our cars, RV's & motorcycles like never before. For many of us, that also means working from wherever we happen to be!

Fun Roads is the first 24-hour HD channel that celebrates simple and spontanious choices

Hitting the road doesn't have to be expensive or complicated.

Just get in the car and go.

Fun Roads

your adventure starts here

Reach out now!

ashley@funroads.tv

(818) 728-4636 ext 226



WHY FUN ROADS?

Fun Roads is the All-American dream vacation.

You know that intrepid road trip, with the top down, the wind in your hair and some great blasting as this great nation slides by your open window.

Moments that will soon become memories of a lifetime.

Fun Roads is distributed to over 90 broadcast TV DMA's (78M+ HH). Fun Roads also streams on Comcast & Charter Xumo STB's, Xfinity X1, Roku, Xfinity Flex, Amazon Fire & more.

Go to Where to Watch Fun Roads to see our broadcast TV markets & streaming platforms.

EVERYONE'S ON THE ROAD

75% of Americans took at least one road trip this summer. AAA says 43.8 million people traveled by car over the Memorial Day Weekend; up 4% from last year & the 2nd highest since 2000.

So, Road Trips are hot, 62% of US adults expect to vacation by car in 2025. 39% of leisure trips in 2024 included a road trip, up 17%. Spending on road trips rose from $66.6B in 2015 to $123.7B in 2022.

Annually US road trip generate $741B, creating $179.7B in taxes.

Metro Areas lead the nation in road trips with an increase of 250% over last year.

Federal Covid Relief aid is still flowing to State, County & Local governments for marketing to domestic U.S. travelers. See how Tourism pays for Denver

WE HAVE THE SHOWS

Fun Roads is on the air 24/7 right now in 9 of the nation's top 10 broadcast TV DMA's. With over 75 broadcast TV series... we're growing!

Fun Roads' family-friendly and brand-safe take-it-on-the-go travel content satisfies a unique, enormous and underserved leisure travel market.

We only air broadcast quality editorial content with complete Chain of Title and E&O Insurance.

Fun Roads has already premiered three original series with three more in production for a 2026 premiere.... only on Fun Roads.

We have All-Screens/All-Rights functionality plus an NCTC Master Carriage Agreement so you know we're easy to work with.

Flexible Work, Flexible Travel: The New Normal

Many Americans took advantage of the option to work while traveling in 2024, capitalizing on the opportunity to book & plan longer, more spontaneous trips due to more flexible working environments.

The "work from anywhere" trend will continue to be a hot topic with more than 3/4 of respondents* indicating that their ability to work remotely is a "key consideration" in how they travel in 2025.

- 76% of employed travelers could work remotely in 2025.*
- 59% of those worked remotely during some of their leisure trips.*
- 38% say they have more opportunities to work remotely than they did pre-pandemic.*





Road Tripping is On The Rise!

Americans are eager to hit the road, specifically Millennials & Gen Xers. Nearly 1/2 of likely 2025 travelers are planning a road trip in the next 12 months. They want to make long road trips more exciting: experiencing nature; while reconnecting with travel partners & clearing their minds to escape, explore & discover new places*

- 53% of travelers say they're likely to go on a road trip for their vacation.
- 45% included Vacation Rentals in their thier top 3 types of accommodations, up 13% from 2020.*
- 70% of Millennials and 54% of Gen Xers are planning on taking mutiple road trips in the next twelve months.*
- 74% of travelers say that local diners & dives are their favorite stops during road trips.*

On the Go & On the Road Family Travel!

Family travel is projected to remain an important factor when choosing how and where to vacation in 2025.* More than 1/2 of likely 2025 travelers want to spend quality time with family or explore and discover new places, both of which have increased in appeal since 2020.*

- 81% of travelers say they're excited to travel with family in 2025.*
- 59% of travelers find a road trip appealing.*
- 62% of parents say that thier kids are excited to road trip.
- 62% of pet owners plan to bring their pets with them on some trips this year.*

* 2024 Travel Trend Report

